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## PRESS RELEASE

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### **New Book Reveals the Undiscovered Wisdom of Dracula's Homeland, Romania, through quotes and pearls of wisdom**

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#### ***The Little Book of Romanian Wisdom***

NEW YORK, NY (September 29, 2011) – Romania, the land known as the home of the world's most famous vampire – Dracula – and the first person in history to score a perfect 10 at the Olympics – Nadia Comaneci.

*The Little Book of Romanian Wisdom* contains selections of original quotes and pearls of wisdom from over 100 people, all of who were born in Romania. The book includes Hollywood legends Edward G. Robinson, John Houseman, Bela Lugosi, the original Tarzan (and Olympic gold medal swimmer) Johnny Weissmuller; Nobel Peace Prize-winning author Elie Wiesel, Olympic gold medal gymnast Nadia Comaneci; beauty expert Anastasia Soare and many, many more.

Romania is a country of over 2000 years of colorful history and colorful characters. Presented in both English and Romanian, the book contains over 80 illustrations. It is an entertaining ambassador to the wisdom of Romania and its people. It was created to be both an introduction and an invitation to go deeper into the wisdom and soul of a country, and in the process, awaken the wisdom of the heritage within each of us.

#### **Sample Quotes from the book**

*There are victories of the soul and spirit. Sometimes, even if you lose, you win.* – Elie Wiesel

*To last, you need to be real.* – Edward G. Robinson

*Life has been given to us to live it, not to think it.* – Octavian Paler

*The world is the dream of my soul.* – Mihai Eminescu

*In my heart, I've never had room for envy nor for hatred, but only happiness that I could pick anywhere and anytime. I consider that what makes us live the most is the feeling of a permanent childhood in our life.* – Constantin Brancusi

The Little Book of Romanian Wisdom is available for sale on Amazon.com. For more information please visit: [www.romanianwisdom.com](http://www.romanianwisdom.com)

#### **About the authors**

Diana Doroftei is a Romanian-born writer now based in the United States. Since she moved to America she has been committed to sharing the wisdom and culture of her mystical homeland, Romania. She is a proud ambassador for her country and her people.

Matthew Cross is president of Leadership Alliance, an international strategy firm. He is a Deming Quality Scholar, Hoshin Kanri specialist, thought leader, speaker and author of five books.

He is also an ancient history explorer and athlete (running and tennis), with a deep belief in everyone's unique genius and unlimited potential.

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\*\*\* Review copies and interviews available.